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GRADUATE SCHOOL

EDUCATION FOR A
STRONGER NATION

U. S. DEPT. OF AGRICULTURE
NATION'S GRADUATE SCHOOL

Newsletter

January 20, 1964

CALENDAR OF EVENTS

January 25 - February 1

Spring Registration

February 4

Faculty Luncheon

WHITHER THE TRAINING PROGRAM?

Training of foreign nationals to develop their skills is just not enough. Unless we can also lead them to understand the American system--the open society--and teach them how to communicate these ideas, we will continue to be frustrated in foreign aid program aims.

This was the opinion expressed by Robert W. Kitchen, Jr. at our January faculty luncheon. Mr. Kitchen, who on November 6, 1963, was appointed Director of the Office of International Training, Agency for International Development, State Department, gave his "Initial Impressions in the Area of International Training."

He suggested total community involvement in the training of foreign nationals brought to this country as one means of broadening the outlook of such individuals.

And he stressed treating each as "an individual"--rather than setting up one "program" for the many diverse types who come here for widely varied reasons and training. He added that all facets of our training programs need re-examination and re-evaluation.

"Our present technical assistance programs to developing countries are not necessarily geared to the economic facts of life today," he said. And he predicted that the United Nations' first conference on trade and development scheduled for next March in Geneva would "inevitably recognize the shortfalls in amounts of material and money aid and recognize the need for more training."

He suggested that our sights have been set on areas in the developing countries that are comparable to



Robert W. Kitchen, Jr.

the visible portion of an iceberg--that underneath lies a vast amount of conflict, challenge, and opportunity that we do not see but are destined to run into.

We need to think in terms of widening our sights--of discovering ways by which the full force of the West's intellectual facilities can be brought to bear--of seeking out new, even radical, ways of moving through the stereotyped forms of aid to a real concern for people.

We can't do this, he stressed, by covering up unpleasantries here at home. In fact, he said, such conflicts as civil rights offer an opportunity to show how these problems are handled in a democracy--without an overthrow of government.

Mr. Kitchen closed his presentation by calling attention to a message from President Johnson, which points up the need to develop greater understanding of the United States and our form of democratic government, as well as for more training in modern skills.

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BOARD MEETING - NEW GROUND RULES

At a recent meeting of our General Administration Board, it was decided to rotate board membership so that no one in the future will serve more than five years except the Administrative Assistant Secretary of Agriculture. During the last meeting, Assistant Secretary Joseph M. Robertson (below, second from left) presented Certificates of Appreciation to four former members of the Board who have, perhaps, served longer than any similar group. They are pictured holding their certificates, from left to right, Dr. Byron T. Shaw, Administrator, Agricultural Research Service, who served for 11 years; Mr. Robertson; Dr. Richard E. McArdle, Executive Director, National Institute of Public Affairs, 11 years; Christopher O. Henderson, Assistant Director of Personnel, USDA, 18 years; and Governor Robert B. Tootell, Farm Credit Administration, 7 years.



NEW EVENING COURSES -- SPRING SEMESTER

Twenty-four new courses will be offered in the Spring Semester, which begins February 3. Registration will take place January 25 through February 1, in the Patio of the USDA Administration Building.

LANGUAGES AND LITERATURE

Basic Skills in Official Communication (2-325) will examine the arts of persuasion and international public relations as applied by government agencies, commercial firms, and professionally trained individuals. The instructor is John L. Maddux.

MATHEMATICS AND STATISTICS

Mathematical Methods and Theory in Games and Programming (3-541) is for students who have had the introductory course in Linear Programming, or the equivalent. Taught by Victor E. Bach, this course will emphasize the use of theory as a tool in applied problem solving.

Programming Large-Scale Data Processing System--IBM 7090 (3-581A) is one of three new programming courses being offered. The course will run through two semesters, of which this is the first. Theodore W. Merrill is the instructor.

Fortran Programming for Scientific and Business Computers (3-589) will be taught by Elgin G. Fry. It will cover the complete programming system, emphasizing major applications in scientific and engineering fields.

Fundamentals of Cobol Programming (3-595) deals with fundamentals, and previous knowledge of computers or programming is not necessary. Robert M. Steinberg is the instructor.

PHYSICAL SCIENCES

Physics of Upper Atmosphere and Sounding Techniques (5-592) is a survey of the physical, chemical, and electrical properties of the region of the atmosphere from 30 to 200 kilometers. James Giryty is the teacher.

Geological Oceanography (5-658) covers topography, composition, processes of sedimentation, and geologic history of ocean basins, continental shelves, and coastal features. Taught by Joshua I. Tracey, Jr., it is intended for those with a professional knowledge of geology or oceanography.

PUBLIC ADMINISTRATION

Management--Seminar (6-202) is designed for supervisors managing an organization or organizational segment involving subordinate supervisors. The seminar is conducted by William R. Van Dersal.

Dynamics of Organization--Seminar (6-740) deals with the theory and practice of organization. Designed to assist managers and top supervisors, the seminar is taught by John H. Finlator.

Comparative Administration in Its Political and Social Environment (6-735) is designed to increase understanding and awareness of difficulties that hinder or preclude transfer of modernizing administrative technology to emerging nations. Instructors are Alfred J. Davidson and Jack Koteen.

SOCIAL SCIENCES

How and Why of Stock Investments II (7-3) is taught by Arthur A. Ebenfield. It provides the tools of analysis for the individual investor and covers their application, including preparation of specific analyses.

Economics of Natural Resource Development (236) is offered jointly with the George Washington University. Students should register there January 30 and 31, from 12 noon to 8 p.m., or February 1, from 10 a.m. to 1 p.m. This course is taught by Manon Clawson, Joseph L. Fisher, and the staff of Resources for the Future, Inc. The course includes analysis of trends and policies relating to development of land, water, energy, minerals and other resources, and consideration of these resources in the framework of regional, national, and international problems and possibilities.

Human Learning -- Seminar (7-99A) explores past and current studies of human thinking and learning and relates findings to interests that members of the group have in specific problems in the fields of education, communication, psychology, and research. The course is for those with an advanced degree in psychology, education, or communications, and is taught by James J. McPherson.

Population and Manpower (7-539) covers basic concepts for measuring manpower and the labor force, techniques of analysis. Denis F. Johnston is the instructor.

Career Development for Federal Employees--Seminar (7-556) provides orientation designed to acquaint individual Federal employees with various types of career management programs and to afford opportunity for development and analysis of individual career plans. The course is taught by Frank G. Johns.

Personnel Psychology (7-446) is for those in supervisory positions who want to improve personnel management by use of personnel systems and procedures based on sociopsychological principles. This course is taught by John R. Boulger.

Dynamics of Business Motivation (7-734) is for government officials and others concerned with national economics problems. Motivational factors as prime causes of economic maladjustments, waste, and underemployment. The instructor is Eric D. Bovet.

TECHNOLOGY

Photo-Journalism (8-198) includes theory and practices, how to communicate through photographs and words. Instructor is Russell T. Forte.

STUDY-DISCUSSION GROUPS

Exploration of the Universe (5-35) is designed to help promote general understanding of scientific processes and some philosophical and political issues involved in or resulting from growth of modern science. Fred Schulman is the instructor.

World Politics (7-20) includes topics for discussion such as: What causes war? State and individual. Democracy. Communism. Domination. Self-determination. Power, politics, and ideology. Stuart Sweeney leads the discussion.

United States Foreign Policy (7-35) covers a wide range of current problems confronting the Government. The topics are selected by the instructor, Russell S. Ashman, with a view to the special interests of the students.

Discovering Modern Poetry (2-39) explores new dimensions in verse, its meaning, and the modern world as seen by poets. Kenton Kilmer is the leader.

Great Books (2-330B) is basically a group discussion led by M. Clare Ruppert on important works in poetry, history, philosophy, and criticism. Interest in ideas and belief in free discussion required.

Introduction to Existentialism (7-31) includes study of the major figures of the movement--an understanding of existentialism as methodology rather than as a closed-system philosophy. Alex Rode is the instructor.

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STAFF NEWS

J. Kendall McClaren, who heads up our Languages and Literature Committee and is Director of the International Trade Fairs Division, Foreign Agricultural Service, figures prominently in an article in the December 21 issue of THE NEW YORKER. The piece deals with the recent U.S. Food and Agriculture Exhibition in Amsterdam.

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Dr. William A. Vogely, who is a member of the Economics Subcommittee, in our Department of Social Sciences, was recently awarded a Presidential citation for meritorious service. Dr. Vogely is assistant chief economist in the Interior Department's Bureau of Mines.

Dr. William R. Van Dersal's book "The Successful Supervisor" has been translated into four languages: Arabic, Spanish, Korean, and Japanese. A Portuguese version is being prepared. It also will be used as one of the texts in a new Graduate School correspondence course in management, Management Supervisory Practice, prepared by Dr. Van Dersal, Norman Berg, and Joseph B. Rogers. The new correspondence course will be available within a month.

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Carey B. Singleton, Jr., who is teaching a Graduate School course this Spring in Strategic Resources and Bases of National Power, recently had an article in the FOREIGN AGRICULTURE magazine published by the Foreign Agricultural Service, describing two new African nations, Zanzibar and Kenya. Mr. Singleton is a member of the Regional Analysis Division, Economic Research Service.

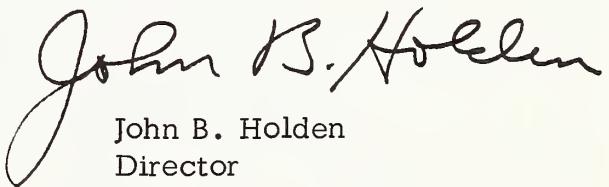
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GREAT DECISIONS 1964

The Great Decisions program, sponsored by the Foreign Policy Association, provides the opportunity for anyone to discuss with a group of friends or neighbors some of the most important decisions we face as a nation and people. Topics and suggested discussion schedule for 1964 include: World Communism Today--How Great the Danger? Feb. 9; France and the West--Will Atlantic Unity Survive? Feb. 16; Egypt and the Middle East--What Prospects for Stability? Feb. 23; Disarmament--Alternative to the Balance of Terror? March 1; Castro's Cuba--Challenge to the Americas? March 8; Indonesia--Guided or Misguided Democracy? March 15; Foreign Aid--How Long? How Much? For What? March 22; Ideological Warfar--Who's Winning? March 29. For special articles, features, and programs on these topics, watch local newspapers and check TV and radio program listings. Channel 26 will carry the program on Friday evenings from 9:30 to 10:00 p.m. beginning February 7. All that is needed to hold discussions on these topics is the Great Decisions 1964 Fact Sheet Kit. These are available from the Graduate School Bookstore for \$1.50.

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Sincerely,



John B. Holden
Director

P.S. The enclosed feature article on the Graduate School Council was carried in the January issue of the USDA Employee News Bulletin. We are pleased to send you a copy.